



**Snowmobilers Offered 30% Savings on 2016 Ontario Snowmobile Trail Permit**  
***Very Affordable \$180 Seasonal Permit Available Online Only Until November 1***

**(Barrie, ON - October 1, 2015)** Following participation growth of almost 30% over the past two winters, the Ontario Federation of Snowmobile Clubs (OFSC) celebrates the coming season by announcing that the primary Ontario Snowmobile Trail Permit is now on sale at a very affordable fee that has not increased for three years. This 2016 Seasonal Permit, which enables snowmobilers to ride any of the more than 30,000 kilometres of OFSC Prescribed Trails for the entire winter, is now available online only ([ofsc.on.ca](http://ofsc.on.ca)) until November 1 for \$180 – its lowest fee of the season and a 30% saving off its regular fee of \$260.

The OFSC is offering this pre-November 1 Seasonal Permit saving to help keep snowmobiling really affordable for everyone. Last winter, Ontario riders responded enthusiastically to this value proposition, contributing to an unprecedented 83% of permits being acquired online in 2015. OFSC online transaction is fast, easy, convenient and meets applicable government privacy and security protocols, enabling snowmobilers to purchase a permit without leaving their home and with total peace of mind. This shift to online sales represents a massive shift in buying pattern from 2009, when snowmobilers purchased 100% of their trail permits at local retail outlets. Riders continue to agree with a 2014 Ontario Snowmobiler Preference and Opinion Survey conducted by the OFSC, wherein 95.8% of respondents believe that Ontario snowmobiling is enjoyable, very enjoyable or extremely enjoyable.

Ontario Snowmobile Trail Permits are an official licence product of the Ministry of Transportation of Ontario (MTO) and the OFSC is the exclusive authorized sales agent. Ontario law requires that snowmobiles entering an OFSC Prescribed Trail for the purpose of recreational snowmobiling must have a valid Ontario Snowmobile Trail Permit displayed. So by purchasing a 2016 Seasonal Permit online on or before November 1, snowmobilers can not only save money and ride legally for the winter, but also contribute to the \$1.7 billion economic impact that snowmobiling generates for this province each winter. Other permit types and fees are available online after December 1.

*The Ontario Federation of Snowmobile Clubs (OFSC) is a volunteer led not for profit association that provides the voice for organized snowmobiling in the Province of Ontario. We provide leadership to member organizations in our commitment to enable exceptional snowmobile trails and rider experiences throughout the province. Our vision is that snowmobiling is recognized and celebrated as Ontario's premier winter recreation and tourism experience.*

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